

FTC & Massachusetts Nicotine Data

		Philip Morris	
Brand	Sub-Brand	FTC Market Sample #40 Nicotine (mg/cigt.)	41 2000 1999 MA Smoke Nicotine Measured (mg/cigt.)
Marlboro	King F HP	1.1	2.1
Marlboro	King F SP	1.1	2.2
Marlboro	King F SP 25-pk	1.1	2.2
Marlboro	King F HP Menthol	1.1	2.1
Marlboro	King F SP Menthol	1.1	2.1
Marlboro	King F HP Medium	0.9	1.8
Marlboro	King F SP Medium	0.9	1.7
Marlboro	King F HP Lt	0.8	1.6
Marlboro	King F SP Lt	0.8	1.6
Marlboro	King F SP Lt 25-pk	0.8	1.7
Marlboro	King F HP Lt Menthol	0.8	1.5
Marlboro	King F SP Lt Menthol	0.8	1.6
Marlboro	King F HP Ultra-Lt	0.4	1.3
Marlboro	King F HP Ultra-Lt Menthol	0.4*	1.1
Marlboro	100 F HP Red	1.1	2.3
Marlboro	100 F SP Red	1.2	2.2
Marlboro	100 F HP Menthol	1.1*	2.1
Marlboro	100 F HP Medium	1.0	2.0
Marlboro	100 F SP Medium	0.9	2.0
Marlboro	100 F HP Lt	0.8	1.8
Marlboro	100 F SP Lt	0.8	1.9
Marlboro	100 F HP Lt Menthol	0.7	1.6
Marlboro	100 F SP Lt Menthol	0.8*	1.7
Marlboro	100 F HP Ultra-Lt	0.5	1.4
Marlboro	100 F HP Ultra-Lt Menthol	0.5*	1.4
Basic	King NF SP	1.7	3.2
Basic	King F HP	1.0	1.9
Basic	King F SP	1.0	1.9
Basic	King F HP Menthol	1.0	1.9
Basic	King F SP FF Menthol	1.0	1.9
Basic	King F HP Lt	0.7	1.5
Basic	King F SP Lt	0.7	1.4
Basic	King F SP Lt Menthol	0.7	1.4
Basic	King F SP Ultra-Lt	0.5	1.1
Basic	100 F HP	1.0	2.0
Basic	100 F SP	1.0	2.0
Basic	100 F SP FF Menthol	1.0	1.9
Basic	100 F HP Lt	0.8	1.6
Basic	100 F SP Lt	0.8	1.7
Basic	100 F SP Lt Menthol	0.8	1.6
Basic	100 F SP Ultra-Lt	0.5	1.2
Basic	100 F HP Ultra-Lt Menthol	0.5*	1.2

*From Philip Morris internal testing.

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FTC & Massachusetts Nicotine Data

R. J. Reynolds

Brand	Sub-Brand	Market Sample #40	1999 MA Smoke
		FTC Nicotine (mg/cigt.)	Nicotine Measured (mg/cigt.)
Camel	100 F SP	1.2	2.6
Camel	100 F HP	1.2	2.5
Camel	King F SP Lt	0.9	1.7
Camel	100 F HP Ultra-Lt	0.5	1.3
Camel	100 F HP Lt	0.8	1.9
Camel	King F HP Ultra-Lt	0.5	1.2
Camel	100 F SP Lt	0.8	1.8
Camel	King F SP Ultra-Lt	0.4	1.2
Camel	King F SP	1.2	2.3
Camel	King F HP Lt	0.9	1.6
Camel	King F HP Lt Special	0.8	1.6
Camel	100 F HP Lt Special	0.9	1.6
Camel	Reg NF SP	1.7	3.0
Camel	King F SP Lt Special	0.9	1.6
Camel	King F HP Lt Wides	0.9	2.0
Camel	King F HP Wides	1.2	2.2
Camel	King F HP	1.1	2.3
Camel	King F HP (Red Kamel)	1.2*	2.3
Camel	King F HP Lt (Red Kamel)	0.8*	1.6
Camel	King F HP Lt Menthol (Kamel Menthe)	1.0*	1.5
Camel	King F HP Menthol (Kamel Menthe)	1.2*	2.2
Camel	King F HP Menthol	1.1	2.1
Camel	King F HP Lt Menthol	0.8	1.4
Doral	100 F SP Ultra-Lt	0.4	1.1
Doral	King F SP FF	0.8	1.7
Doral	King F SP FF Menthol	0.8	1.7
Doral	100 F SP Lt Menthol	0.7	1.6
Doral	King F SP Lt Menthol	0.6	1.1
Doral	King F SP Ultra-Lt	0.3	1.0
Doral	100 F SP FF Menthol	0.8	1.5
Doral	King NF SP	1.0	2.3
Doral	100 F SP FF	0.8	1.6
Doral	King F HP FF	0.8	1.6
Doral	King F HP Lt	0.5	1.1
Doral	100 F HP FF	0.8	1.8
Doral	100 F HP Lt	0.8	1.7
Doral	King F HP FF Menthol	0.9	1.7
Doral	100 F HP Ultra-Lt	0.4*	1.0
Doral	King F HP Ultra-Lt	0.3*	1.0
Doral	King F SP Lt	0.6	1.2
Doral	100 F SP Lt	0.7	1.5

*From R. J. Reynolds internal testing.

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FTC & Massachusetts Nicotine Data

R. J. Reynolds

Brand	Sub-Brand	FTC	1999 MA Smoke
		Market Sample #40 Nicotine (mg/cigt.)	Nicotine Measured (mg/cigt.)
Salem	King F HP Lt Menthol (Slide Box)	0.7*	1.5
Salem	King F HP Menthol (Slide Box)	1.1*	2.0
Salem	100 F SP Ultra-Lt Menthol	0.5	1.2
Salem	100 F SP Lt Menthol	0.7	1.7
Salem	King F SP Ultra-Lt Menthol	0.5	1.1
Salem	King F SP Lt Menthol	0.8	1.5
Salem	King F SP Menthol	1.2	2.2
Salem	100 F SP Menthol	1.3	2.5
Salem	100 F HP Slim-Lt Menthol	0.8	1.7
Salem	100 F HP Lt Menthol Cus-Case	1.0	1.7
Salem	100 F HP FF Menthol	1.3	2.2
Salem	100 F SP Lt Menthol Preferred	0.6	1.7
Winston	King F HP Lt	0.9	1.6
Winston	King F HP	1.1	2.0
Winston	100 F SP	1.2	2.3
Winston	King F SP	1.1	2.1
Winston	King F SP Lt	0.8	1.6
Winston	King F HP Lt Select	0.8	1.5
Winston	King F HP Select	1.2	2.3
Winston	King F SP Select	1.2	2.0
Winston	King F SP Lt Select	0.8	1.5
Winston	100 F SP Lt Select	0.8	1.7
Winston	King F SP Ultra-Lt	0.5	1.3
Winston	100 F HP Ultra-Lt	0.5	1.4
Winston	100 F SP Ultra-Lt	0.4	1.3
Winston	100 F HP Slim-Lt Select	0.8	1.6
Winston	100 F SP Lt	0.8	1.9
Winston	King F HP Ultra-Lt	0.5	1.2
Winston	100 F HP Select	1.3	2.4
Winston	100 F SP Select	1.3	2.4
Winston	100 F HP Lt	0.7	1.8

*From R. J. Reynolds internal testing.

FTC & Massachusetts Nicotine Data

Brown & Williamson

Brand	Sub-Brand	FTC Market Sample #40 Nicotine (mg/cigt.)	1999 MA Smoke Nicotine Measured (mg/cigt.)
GPC	100 F SP FF	0.9	1.5
GPC	100 F HP FF	0.9	1.5
GPC	King F SP FF	0.9	1.5
GPC	King F HP FF	0.9	1.6
GPC	100 F SP FF Menthol	0.9	1.6
GPC	King F SP FF Menthol	0.9	1.6
GPC	100 F SP Lt	0.7	1.4
GPC	100 F HP Lt	0.7	1.2
GPC	King F SP Lt	0.6	1.1
GPC	King F HP Lt	0.6	1.2
GPC	100 F SP Lt Menthol	0.7	1.3
GPC	King F SP Lt Menthol	0.7	1.2
GPC	100 F HP Medium	0.7	1.4
GPC	King F HP Medium	0.6	1.2
GPC	King NF SP	1.2	2.0
GPC	100 F SP Ultra-Lt	0.4	1.0
GPC	100 F HP Ultra-Lt	0.4*	0.9
GPC	King F SP Ultra-Lt	0.4	0.9
GPC	King F HP Ultra-Lt	0.4*	0.9
GPC	100 F SP Ultra-Lt Menthol	0.4	1.0
GPC	King F SP Ultra-Lt Menthol	0.4	1.0
Kool	King F SP Menthol	1.2	2.0
Kool	King F HP Menthol	1.2	2.0
Kool	100 F SP Lt Menthol	0.7	1.5
Kool	King F SP Lt Menthol	0.7	1.4
Kool	100 F SP Mild Menthol	0.9	1.6
Kool	100 F HP Mild Menthol	0.9	1.8
Kool	King F SP Mild Menthol	1.0	1.7
Kool	King F HP Mild Menthol	0.9	1.7
Kool	100 F HP Natural Menthol	1.2	1.9
Kool	King F HP Natural Menthol	1.2	2.2
Kool	100 F HP Lt Natural Menthol	0.7*	1.5
Kool	King F HP Lt Natural Menthol	0.7*	1.2
Kool	Reg NF SP Menthol	1.2	2.4
Kool	100 F SP Super Menthol Long	1.2	2.1
Kool	100 F HP Super Menthol Long	1.2	2.1
Kool	100 F SP Ultra-Lt Menthol	0.5	1.3
Kool	King F SP Ultra-Lt Menthol	0.5	1.0

*From Brown and Williamson internal testing. Page 6 of 5

FTC & Massachusetts Nicotine Data

Lorillard

Brand	Sub-Brand	FTC	1999 MA Smoke
		Market Sample #40 Nicotine (mg/cigt.)	Nicotine Measured (mg/cigt.)
Newport	King F HP Menthol	1.1	2.2
Newport	King F SP Menthol	1.2	2.4
Newport	100 F HP Menthol	1.4	2.9
Newport	100 F SP Menthol	1.4	2.8
Newport	King F SP Menthol 25-pk	1.3	2.5
Newport	100 F SP Menthol 25-pk	1.4	2.7
Newport Lights	King F HP Lt Menthol	0.7	1.4
Newport Lights	King F SP Lt Menthol	0.7	1.4
Newport Lights	100 F HP Lt Menthol	0.8	1.9
Newport Lights	100 F SP Lt Menthol	0.8	1.9
Newport Slim	120 F HP Slim Menthol	1.0*	2.4
Newport Slim	100 F HP Slim-Lt Menthol	0.8	1.6
Newport Slim	120 F HP Slim-Lt Menthol	0.9*	2.1
Newport Stripes	100 F HP Lt	0.9	1.6
Newport Stripes	100 F HP Lt Menthol	0.9	1.6

*From Lorillard internal testing.